



Constanza Cilley

Executive Director



Constanza has more than 15 years experience in social and marketing research and has a comprehensive understanding of all aspects of fieldwork, data collection and information analysis. Constanza Cilley joined TNS in 1999. After holding several positions in different client service sectors she became Head of Research and Client Services late 2007 and was appointed General Manager in Jan 2009 till January 2012. From 2003 to 2009 she was also Gallup International representative in Argentina.

She is knowledgeable both in the research processes as well as in the applications of projects for a number of different clients. The list of the leading organizations she has worked with, includes: Transparency International, BBC, ICRC, WB, Berkeley University, US State Department, and several Foreign Embassies to name a few.

Her particular interest in cross-country analysis, has led her to coordinate numerous large-scale projects, including, for 6 years (2004-2009), the worldwide systematic poll Voice of the People, an annual survey of Gallup International covering more than 60 countries, reporting directly to the Association's Secretary General and with direct contact with clients such as World Bank, Transparency International, ICRC, etc.

Constanza has a strong presence in the industry (for instance in 2015 she was Programme Committee Member for the Esomar Congress in San Pablo and Sounding Board for the 2015 Global Market Research Study by the same organization), and has regular presence in printed media (most important national newspapers and magazines) and radio programs mainly in Argentina and other Latin American countries. Her knowledge of the global public opinion has made her co-author by contributing to the following publications: "Voice of the People - What the World Thinks on Today's Global Issues" (GIA - 2006), "Public Opinion Polling in a Globalize World" (Springer-2007) and "Public opinion, a view from Latin America" (Emecé - 2009). She has also presented papers at key industry conferences, such as ESOMAR, WAPOR, Gallup International Association and local Marketing Congresses.

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